

# REGISTRO DE PARTICIPACIÓN EN WEBINAR DEL RESPALDO A LA ACCIÓN: EXPERIENCIAS DE LOS PAÍSES EN EL MARCO GLOBAL DE ACCIÓN SOBRE CONTRATACIÓN PÚBLICA SOSTENIBLE Y CIRCULAR.

## Buyer Groups and Market Platforms

The main Dutch mechanism has been to organise public buyers into common market-shaping coalitions.

### Buyer Groups SPP

- Construction-relevant groups include circular infrastructure, circular buildings, and biobased products.
- The groups develop action plans, joint procurement visions, and market strategies.
- They convert sustainability ambitions into common tender language.

### Delivery model

- The Ministry of Infrastructure and Water Management acts as a convener.
- Procurement networks and buyer groups share guidance, training, and examples.
- Exemplifies the demand-side logic behind the Dutch circular-procurement approach.

### Progression

Compared with previous actions:

- More joint demand signals.
- More consistent criteria.
- More scaling beyond single pilot projects.



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## Circular Built Environment

GlobalABC's Materials Hub

CBE goal: CBE Works towards a circular built environment by supporting countries to:

- Increase awareness and buy-in;
- Build capacities; and
- Advance technical, policy and market development related to the circular built environment.

CBE set up: Led by MoE Finland, RMIT University, and Habitat for Humanity International; hosted by UNEP. CBE Action group includes WBCSD, WGBC, UNOPS, UN-Habitat, University of Cape Town and Energies2050, wider network of +250 organisations.

Finland is through CBE part of the leadership panel of the Global Framework of Action and supports actively GFA.

Finland endorsed the GFA in 2025



10 WLC Recommendations

- Prioritise Retrofitting**  
Value the extension of the life of the existing building stock and building retrofit to serve changing needs through data collection and monitoring, policies, guidelines, capacity building and economic incentives, as long as it maintains or improves efficiency and reduces life cycle emissions.
- Material Circularity**  
Promote circularity by reusing and recycling of building materials, components, products and appliances when constructing, dismantling, renovating or refurbishing buildings, through data transparency and accessibility, policy tools and market instruments.
- Design for Circularity**  
Promote long service life of new buildings, through spatial planning and design requirements addressing building circularity, flexibility, material efficiency and data transparency, to reduce resource use and whole life cycle emissions.

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## Circular public procurement in Finland

- While circular procurement is not yet systematic, it has been applied in construction, transport, waste management, food and catering, and in product groups such as textiles and IT equipment.
  - Recycled materials are applied in infrastructure and building construction.
  - Recent circular solutions in public procurement utilize e.g. digital material banks, recycled asphalt, crushed concrete, and recycled plastics in infrastructure.
  - Product-service models—leasing furniture, textiles, electronics, and vehicles
  - Digital platforms e.g., facilitate internal reuse of materials and products, and sharing of spaces
- Largest national barriers are the need for improved capacity, lack of useful procurement criteria, and lack of sufficient funding for demonstration projects.
- Role of international initiatives: International initiatives can encourage national efforts for circularity uptake and provide solutions for nationally identified knowledge gaps.

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## Action Frameworks on Sustainable Public Procurement

Under Axis 6 (Enablers and Accelerators), UNEP, Brazil's Ministry of Management and Innovation, the Jatal Institute, UNIDO IDDI, and OxGAP co-led the development and launch of the **Plan to Accelerate Solutions on Harnessing public procurement in high-impact sectors to drive climate action and a just transition.**

Brazil-led Belém Declaration on Sustainable Public Procurement, outlining concrete measures to align procurement systems with the UN 2030 Agenda. By joining governments:

- Demonstrate political leadership.
- Provide visibility and continuity to existing policies.
- Engage in an intergovernmental cooperation network.
- Preserve flexibility and respect for national and local priorities.



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